

RAISING THE ROOF 2018

SPONSORSHIP OPPORTUNITIES

Event Visibility 5,000+

Estimated attendance 300+

\$3,000 Roof Raiser

- ◆ Raising the Roof table for ten
- ◆ High visibility at event - your logo on event projection screen and in program
- ◆ Invitation to speak at Raising the Roof, three minutes
- ◆ Option to give your company's promotional item to Raising the Roof attendees
- ◆ Banner in Restore with your logo, seen by 140 people/day, six days/week
- ◆ Good Day New Mexico interview, KOB 4 TV, April 2018
- ◆ Your logo/link on Raising the Roof webpage
- ◆ Your linked logo in (6) weekly e-newsletters, 6,000 opt- in subscribers
- ◆ Link from www.habitatabq.org to your website, one year
- ◆ Use of Greater Albuquerque Habitat for Humanity's logo on your website,
- ◆ Minimum of 20 Facebook posts & tweets with your logo (if contracted by 2/15/18)

\$1,000 Wall Stud

- Four seats at Raising the Roof
- Your sign at Valet Parking Drop-Off
- ◆ Your Logo in program
- ◆ Your logo/link on Raising the Roof webpage
- ◆ Your linked logo in (6) weekly e-newsletters, 6,000 opt- in subscribers
- ◆ Link from www.habitatabq.org to your website, one year
- Minimum of 20 FB posts & tweets with logo in all promotions (if contracted by 2/15/18)

\$500 Sheet Rocker

- ◆ Four seats at Raising the Roof
- ◆ Your Logo in program
- ◆ Your logo/link on Raising the Roof webpage
- ◆ Your linked logo in (6) weekly e-newsletters, 6,000 opt- in subscribers
- ◆ Link from www.habitatabq.org to your website, one year
- ◆ Minimum of 10 Facebook posts & tweets with your logo

\$250 Nuts and Bolts

- ◆ Two seats at Raising the Roof
- ◆ Your Logo in program
- ◆ Your logo/link on Raising the Roof webpage
- ◆ Link from www.habitatabq.org to your website, one year

