



EVERY WOMAN HAS THE POWER TO CHANGE THE WORLD

ABQ Women Build Week: June 1-8, 2019

Habitat for Humanity named "Brand of the Year" and "Most Loved" and "Most Trusted" brand —

2016 Harris Poll EquiTrend Equity Score, social services nonprofit category

WOMEN BUILD provides an opportunity for women in our community to build leadership skills, while swinging a hammer and helping a low-income family access the opportunity of home ownership. During Women Build Week, eleven teams (77 volunteers in total) will begin construction of a new home for a low-income family in Albuquerque.

Habitat offers sponsors significant opportunities for distinct marketing and competitive advantages. All funds from sponsors and raised by team members will be used for building supplies on the Women Build House.

WOMEN BUILD WEEK TEAM \$4,200

- ◆ Team building construction experience for 7 employees (minimum of 5 females)
- ◆ 7 Women Build t-shirts
- ◆ Safety training and supervision by Skilled construction supervisor
- ◆ Build day from 7:00 AM to 1:00 PM. Lunch provided for all volunteers
- ◆ Opportunity to post your brand in a team video on Habitat's Facebook page
- ◆ Your company named in the Women Build Home Dedication program

WOMEN BUILD WEEK HAMMER SPONSOR \$6,000

All of the above plus:

- ◆ Your logo on all Women Build (85) t-shirts
- ◆ Six seats at Raising the Roof Breakfast on 4/27/19, 300-325 attendees
- ◆ Your logo in the Raising the Roof program
- ◆ Your logo/link on Raising the Roof webpage
- ◆ Your linked logo in (4) bi-weekly e-newsletters, 3,800 opt-in subscribers
- ◆ Link from www.habitatabq.org to your website, one year
- ◆ Use of Greater Albuquerque Habitat for Humanity's logo on your website

WOMEN BUILD WEEK POWER SPONSOR \$10,000

All of the above plus:

- ◆ Four additional seats at Raising the Roof Breakfast (table of 10)
- ◆ A team building experience for an additional 7 employees (includes t-shirts)
- ◆ Your logo on the Women Build sign at the construction site for the duration of the build (6-12 months)
- ◆ (Optional) Provide branded gift for all Women Build volunteers
- ◆ Opportunity for your company representative to speak at the Women Build House Opening Ceremony, Women Build Home Dedication