

One Home, One Family at a Time

Impact of Greater Albuquerque Habitat for Humanity



HEALTH – FAMILY – EDUCATION – COMMUNITY – FINANCIAL STABILITY – HOPE

Summary of the 2021 Impact Study



One Home, One Family at a Time...

Homeownership is more than just a place to live. Becoming a Habitat homeowner gives you the opportunity to improve your quality of life, increase your financial security, and make a better future for your children. When surveyed, 84% of homeowners said they would not have been able to own their own home without the help of Greater Albuquerque Habitat for Humanity. By providing low-income Albuquerque families with a place to call home, we work together to make an impact – **one home, one family at a time.**

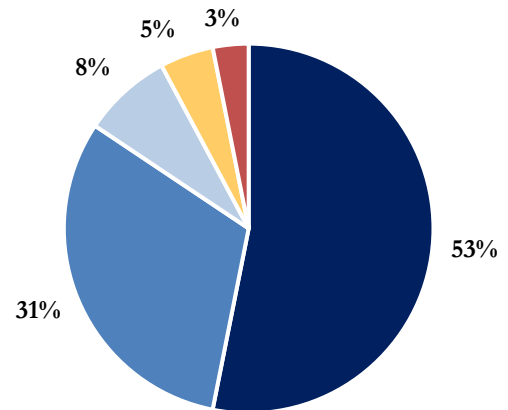
HEALTH AND WELL-BEING

- 84% of homeowners noticed improvements in their family's lives since owning their home.
- 78% of homeowners felt that their Habitat home provided them with greater security during the pandemic.
- 75% of homeowners described how being a Habitat homeowner led to improvements to their mental and emotional health. These improvements were due to reduced feelings of stress, and increased feelings of housing security, safety, positive family dynamics, and financial stability.



“It has given us stability and confidence to provide and care for our family which has given us a very good sense of well-being.”

The Lives of Homeowners and their Families Have Improved

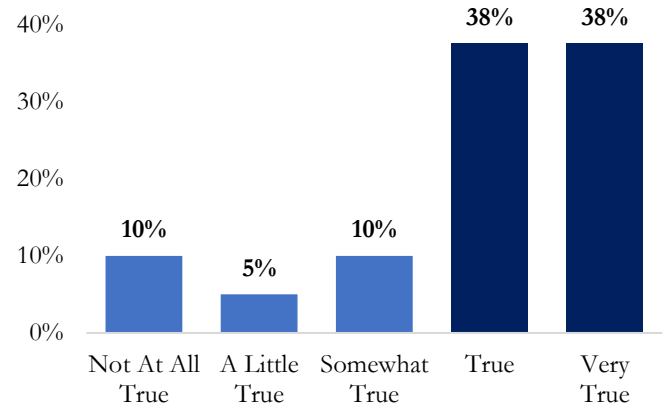


- Very True
- True
- Somewhat True
- A Little True
- Not at All True

EDUCATION

- 88% of parents expected their children will go further in their education.
- 85% of parents were more confident about their children's future.
- Most parents felt their children were getting better grades.

Children's Grades Have Improved

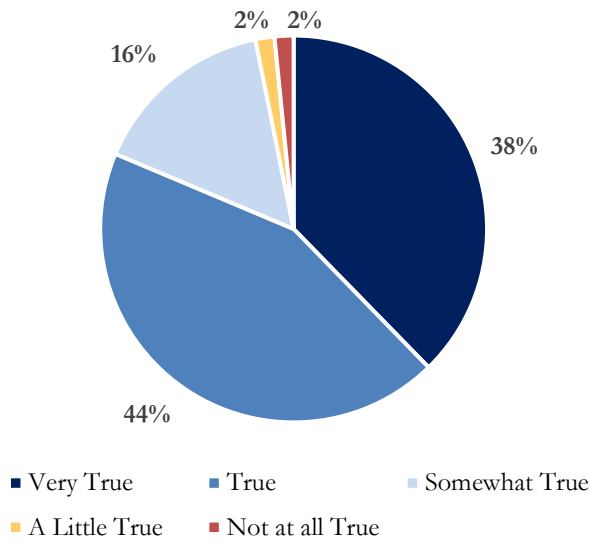


“I have been able to save to pay for my children's college.”

FINANCIAL STABILITY

- 81% of homeowners felt more self-sufficient since becoming Habitat homeowners.
- 77% of homeowners felt financially better off since becoming Habitat homeowners.
- 66% of homeowners felt better able to save money.
- 66% of homeowners had little or no problem paying their bills on time.
- Since owning their home, homeowners used significantly fewer public assistance programs.

Homeowners Feel More Financially Self-sufficient



“Our Habitat home has given us freedom to pay our bills on time and pursue our dreams.”



“We have a home to come to and be all together as a family.”



HOMEOWNERSHIP IMPACT

- 75% of homeowners take more pride in their neighborhood.
- 65% of homeowners described how their homes improved their lives or increased opportunities for their families.
- 63% of homeowners felt more connected to their neighborhood.

SATISFACTION WITH HABITAT

- 94% of homeowners were satisfied with their house as a place to live.
- 93% of homeowners were satisfied with the homeownership process, especially working with other Habitat volunteers.
- 91% of homeowners were satisfied with Greater Albuquerque Habitat for Humanity.
- 91% of homeowners were likely to recommend the Homeownership Program to others!

“Being Habitat homeowners has been a blessing to our family.”



ROBERT'S STORY



When Robert took a financial literacy class through his job, he heard about Greater Albuquerque Habitat. He asked others about it and learned more about the program. This inspired him to apply and be accepted to build his own home. “[Habitat] gives people the opportunity and experience to build their own home, learn construction, build credit, and have a stable house that is not more than a bi-weekly home.” He enjoyed connecting with the community of volunteers and Greater Albuquerque Habitat employees!

Since 1987, [Greater Albuquerque Habitat for Humanity](#) has provided affordable housing with the mission of building community – **one home, one family at a time** – by making homeownership possible for low-income families to own decent, affordable homes.

In 2021, Greater Albuquerque Habitat hired [Research Evaluation Consulting LLC](#) (REC) to conduct an Impact Study that examined how this organization is making a difference in the lives of homeowners and their families. Perspectives from 64 (out of 100) households were represented in this study. The full 2021 Impact Study Report was released in March 2022 and will be provided to those interested by contacting Bill Bidal by email at Bidal@habitatbq.org.

